

A photograph of a sign hanging from a tree. The sign is white with a dark grey border and contains the text 'Bellingham IS OPEN FOR BUSINESS'. The background shows trees with vibrant autumn foliage in shades of red, orange, and yellow, with a blue sky and white clouds visible in the upper left corner.

*Bellingham*

**IS OPEN FOR  
BUSINESS**

# Conducting Business in a Virtual World



# Beverly Pierce, GSI, MCCT

## Acuity Learning & Technology

Small business owner since 2022

Technology since forever

Training for more than 20 years

Curriculum development

Instructional Design



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# It's a Small World After All



# What Do You Need?

- A connected device
- Internet access
- Communication App(s)



Google Meet





Google



Google Meet









zoom



### **Internet Marketing Basics**

Details

0.5 CEUs



### **Marketing 101**

Details

0.9 CEUs



### **Advertising, Marketing and Sales Writing**

Details

1.2 CEUs



### **Marketing for Small Business 101**

Details

0.7 CEUs