



Bellingham
IS OPEN FOR
BUSINESS

Conducting Business in a Virtual World



Beverly Pierce, GSI, MCCT Acuity Learning & Technology

Small business owner since 2022

Technology since forever

Training for more than 20 years

Curriculum development

Instructional Design



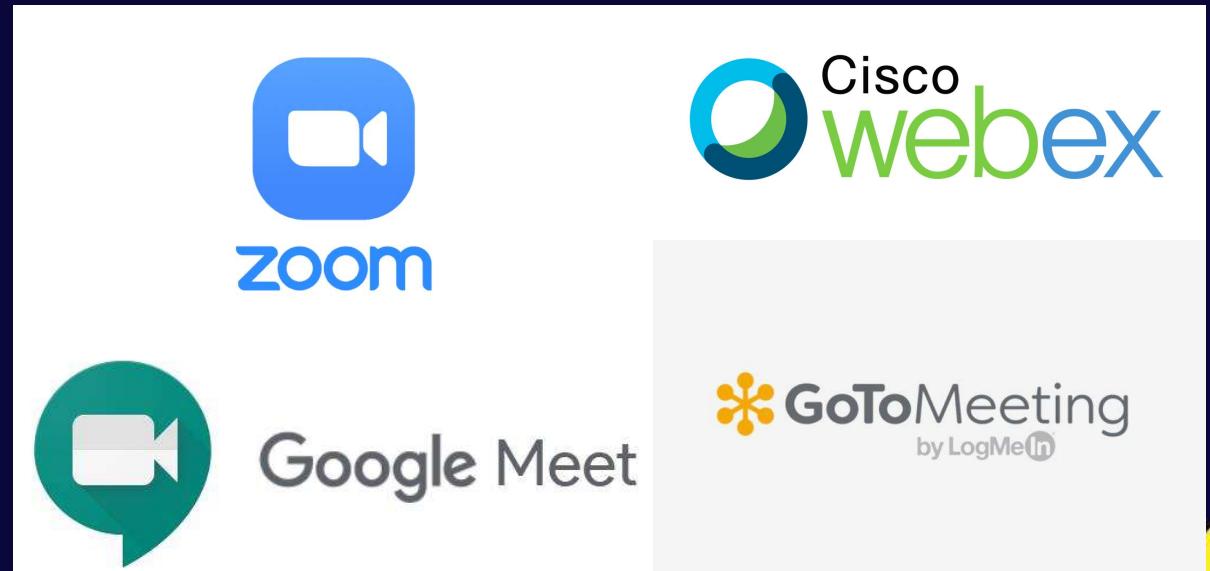
beverly@acuityLt.com

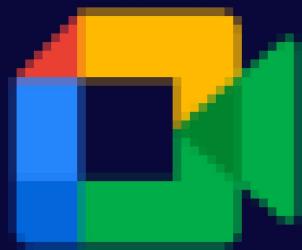
It's a Small World After All



What Do You Need?

- A connected device
- Internet access
- Communication App(s)





Google



Google Meet







zoom



Internet Marketing Basics

Details 0.5 CEUs



Marketing 101

Details 0.9 CEUs



Advertising, Marketing and Sales Writing

Details 1.2 CEUs



Marketing for Small Business
101

Details 0.7 CEUs