



# Using Video for Advertising Resources and Links

Different Types of Video:

- 1. Animation
- 2. Stop motion
- 3. Mixed media
- 4. Screen recorded video
- 5. Animated demo
- 6. Live action
- 7. Live stream
- 8. Interactive
- 9. 360
- 10. VR
- 11. Whiteboard
- 12. Videographic

<https://www.techradar.com/best/free-video-editing-software>

<https://www.shopify.com/blog/best-free-video-editing-software>