

Business Resources



A photograph of a sign hanging from a tree branch. The sign is white with a dark grey border and contains the text 'Bellingham IS OPEN FOR BUSINESS'. The background shows trees with vibrant autumn foliage in shades of red, orange, and yellow, with a blue sky and white clouds visible in the upper left corner.

Bellingham
**IS OPEN FOR
BUSINESS**

Beverly Pierce, GSI, MCCT

Acuity Learning & Technology

Small business owner since 2022

Technology since forever

Training for more than 20 years

Curriculum development

Instructional Design



beverly@acuityLt.com

Branding/Marketing

- Top of Mind
- Consistent
- Recognizable



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Branding/Marketing

- Stay in contact
- Offer info
- Provide Value



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Many Resources

- Free Tools
- Paid Tools
- Networking Events



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Craft the perfect message in the blink of an AI.

Give your email and digital marketing a glow up with our easy-to-use tools.

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No risk. No credit card required.

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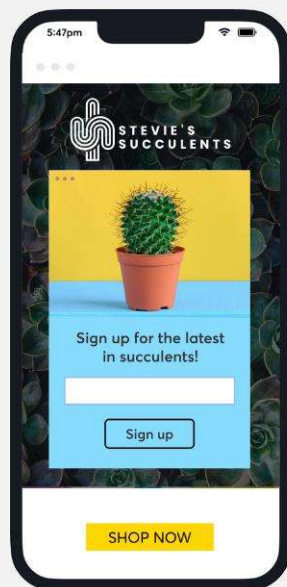
Big Sale, Today Only

best-in-class







97%
delivery rate

Welcome to Constant Contact 🐼
Looking to take your marketing to the next level?





My email list

<input checked="" type="checkbox"/>		Jeff Andrews
<input checked="" type="checkbox"/>		Talia Davis
<input checked="" type="checkbox"/>		Amanda Peters
<input checked="" type="checkbox"/>		Daphne Wallows
<input type="checkbox"/>		Elaine Adams
<input type="checkbox"/>		Dore Kipps

Upload Contacts 

Attract the right people.

Our tools will help you find and engage customers across multiple channels, all from one place. Run Facebook ads, make social media posts, and find new ways to improve your SEO.



Welcome to Constant Contact 📧
Looking to take your marketing
to the next level?



Contact Manager



Whitney Galloway



303
Lead Score



Lead Score

- ✓ Forms Completed
- ✓ Email Clicks
- ✓ Pages Visited
- ✓ Campaigns Visited

Total 336

Score with Decay 303

Lead Gen & Scoring

Attract the right leads

Get hot leads faster with email & social marketing plus retargeting ads. Score them automatically based on their activity and seamlessly pass to sales.



START

Lite

Get started with a simple suite of email and marketing tools.

Starting at

\$12/month

Price based on number of contacts*

[Choose plan](#)[View tiered pricing](#)

Lite includes:

- ✓ Basic email marketing with easy-to-use templates
- ✓ Automated welcome email for new contacts
- ✓ Social marketing
- ✓ Event management
- ✓ AI content recommendations** Beta

Recommended

Standard

Deliver the perfect message with segmentation tools, automation, and AI.

Starting at

\$35/month

Price based on number of contacts

[Choose plan](#)[View tiered pricing](#)

Everything in Lite, plus:

- ✓ Email marketing with subject line A/B testing and email archive
- ✓ Resend emails to non-openers
- ✓ Pre-built automation templates
- ✓ Contact segmentation
- ✓ Social media ads integration

Premium

Fuel your growth with ads, SEO, and advanced segmentation.

Starting at

\$80/month

Price based on number of contacts

[Choose plan](#)[View tiered pricing](#)

Everything in Standard, plus:

- ✓ Advanced email marketing with dynamic content
- ✓ Custom automations
- ✓ Custom contact segmentation
- ✓ Search engine optimization
- ✓ Advanced ads with a dedicated Ad Manager***

Need help finding the best plan for you?



Mail Chimp

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Sales:
+1 (800) 315-5939



EN



[Log In](#)

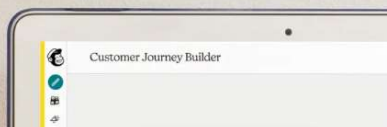
[Start Free Trial](#)

Turn Emails into Revenue

Win new customers with the #1 email marketing and automations brand* that recommends ways to get more opens, clicks, and sales.

[Start Free Trial](#)

Convert with Automations



Scale with AI & Analytics

GPT POWERED

Generate Email

Based on your industry, **e-commerce**.

Target with Segmentation



Sync with Integrations



Other Similar Tools

The screenshot shows the GetResponse website homepage. At the top, there is a navigation bar with the GetResponse logo, links for Product, Pricing, and Resources, a search icon, and buttons for Log in and Sign up free. Below this is a blue banner with an AI icon and the text "Discover all-new AI Email Generator" and "Create better emails in less time with a ChatGPT-powered email and subject line generator." A yellow button labeled "LEARN MORE" is on the right. The main content area features the headline "Marketing beyond email" in a yellow and black box. Below it, a paragraph states: "An affordable, easy platform to send emails, grow your list, and automate communication." To the right of this text is a woman with a surprised expression, holding a laptop. To her right is a vertical stack of four white boxes with icons and text: "Email marketing", "Website builder", "Marketing automation", and "Ecommerce Marketing". Below the headline, there is a form with an "Email address" input field and a blue "CREATE FREE ACCOUNT" button. At the bottom left, a small text line reads: "Try us free | No credit card required | Cancel anytime".

GetResponse Product > Pricing Resources > Q Log in Sign up free

Discover all-new **AI Email Generator** Create better emails in less time with a ChatGPT-powered email and subject line generator. LEARN MORE

Marketing beyond email

An affordable, easy platform to send emails, grow your list, and automate communication.

Email address CREATE FREE ACCOUNT

Try us free | No credit card required | Cancel anytime

- Email marketing
- Website builder
- Marketing automation
- Ecommerce Marketing

Other Similar Tools

We use cookies to make HubSpot's website a better place. Cookies help to provide a more personalized experience and relevant advertising for you, and web analytics for us. To learn more about the different cookies we're using, check out our [Cookie Policy](#) (baked goods not included).

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Your Weekly Activity

EMAILS	CALLS	MEETINGS
17	25	15
▲ 4	▲ 7	▲ 2

Services Breakdown

Contacts

Aisha Saah

Want to chat about HubSpot? I'm here to help you find your way.

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SKECHERS



HITACHI



Internet Marketing Basics

Details

0.5 CEUs



Marketing 101

Details

0.9 CEUs



Advertising, Marketing and Sales Writing

Details

1.2 CEUs



Marketing for Small Business 101

Details

0.7 CEUs