



BELLINGHAM MASTER PLAN Open House

Prepared for the Town of Bellingham
Prepared by the Metropolitan Area Planning
Council (MAPC)



AGENDA

- | | | | |
|-----------|------------------------------|-----------|-----------------------|
| 01 | Welcome & Introductions | 04 | Master Plan Process |
| 02 | Master Plan Overview | 05 | Survey & Demographics |
| 03 | History—How Did We Get Here? | 06 | Stations |



WELCOME & INTRODUCTIONS

- Bellingham Planning
- Master Plan Implementation Committee
- Metropolitan Area Planning Council



WHAT IS A MASTER PLAN?

A Master Plan is a **strategic framework** that guides the future **physical and economic development** of a town based on the **community's vision and goals**.

It is your plan, your vision and your goals.

The Master Plan provides the Town with:

A **vision** for its future
Goals and strategies to capitalize on
opportunities
An action plan for shaping **positive change**

WHAT IS A MASTER PLAN?

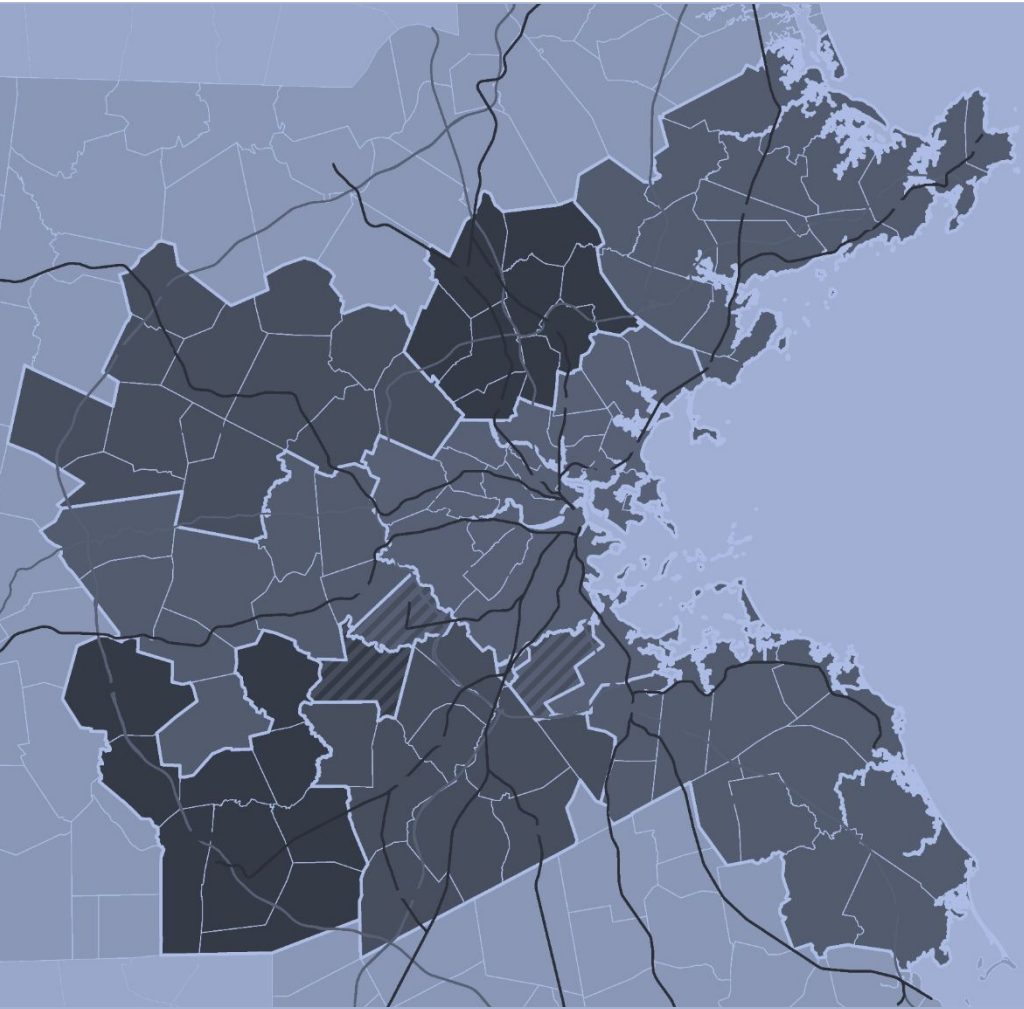
A Master Plan is a **NOT**

- a zoning ordinance
- a subdivision regulation
- a budget
- a capital improvement program
- or other regulatory document.

BUT It IS meant to provide the **framework** for the development of the plan's implementation.

Residents can/should use the plan.

ABOUT MAPC



MAPC is the Regional Planning Agency (RPA) serving the people who live and work in metropolitan Boston. Our mission is to promote smart growth and regional collaboration.

We are guided by *MetroFuture: Making a Greater Boston Region*, our regional policy plan for a more sustainable and equitable future, which was adopted in 2008. We are now working on new regional plan called MetroCommon 2050.

For more information about MAPC and *MetroCommon*, visit www.mapc.org/about-mapc and <https://metrocommon.mapc.org>

MASTER PLAN ELEMENTS



The Master Plan will include the following topic areas:

- Transportation and Mobility
- Open Space and Recreation
- Sustainability (Clean Energy and Climate Resiliency)
- Housing
- Economic Development
- Public Health
- Historic and Cultural Resources
- Public Facilities and Services
- Zoning (Land Use)

The Master Plan will also have an Implementation Plan to provide clear next steps for the City.

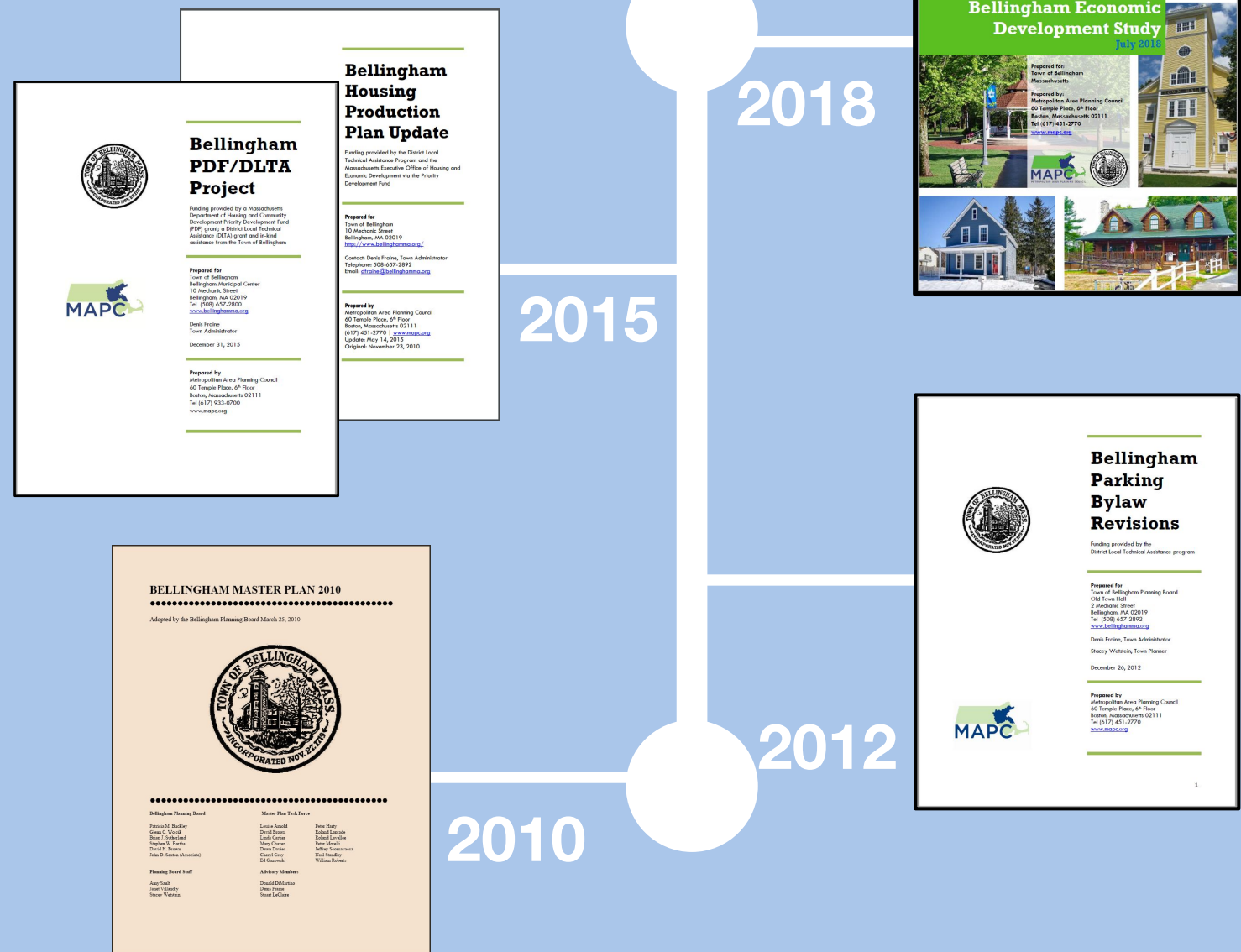
HOW DID WE GET HERE

THIS IS NOT THE TOWNS FIRST PLAN

Many other planning efforts have taken place in Bellingham.

This process along with the past plans will help the town's residents, businesses, and government leaders set a vision for the future that will allow Bellingham remain a place where people want to live, work, and thrive.

This plan builds on previous plans and reports...



PLANNING PROCESS

**The Master Plan
will take 1 year
to complete.**

*We will have
opportunities for
community
members to
provide
feedback
throughout the
process.*

Summer 19

**Master Plan
Implication
Committee
Meetings**

**Master Plan
Survey**

Fall 19

Open House
October 23rd
Bellingham Public
Library

Winter 19

**Community
Feedback**

**Draft Plan
Development**

Spring 19

**Community
Feedback on Draft
Plan**

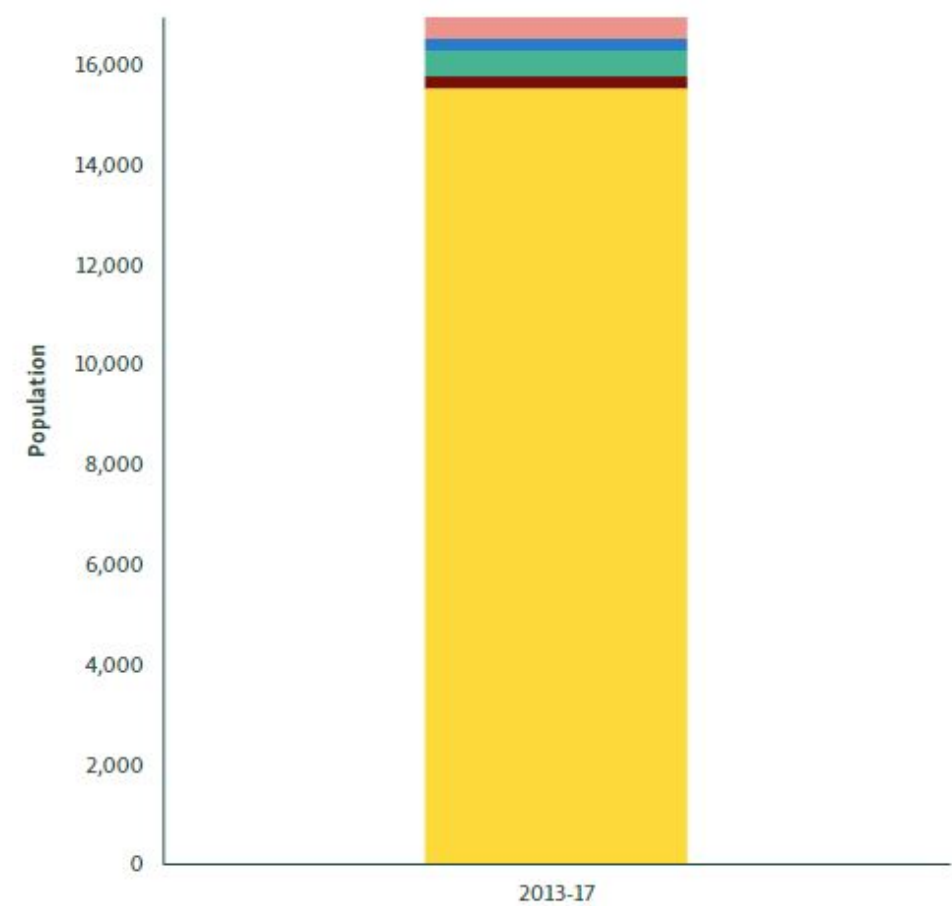
Final Plan Written

Summer 20

**Final Plan
presented to
Planning Board**

Bellingham Demographics

Race and Ethnicity



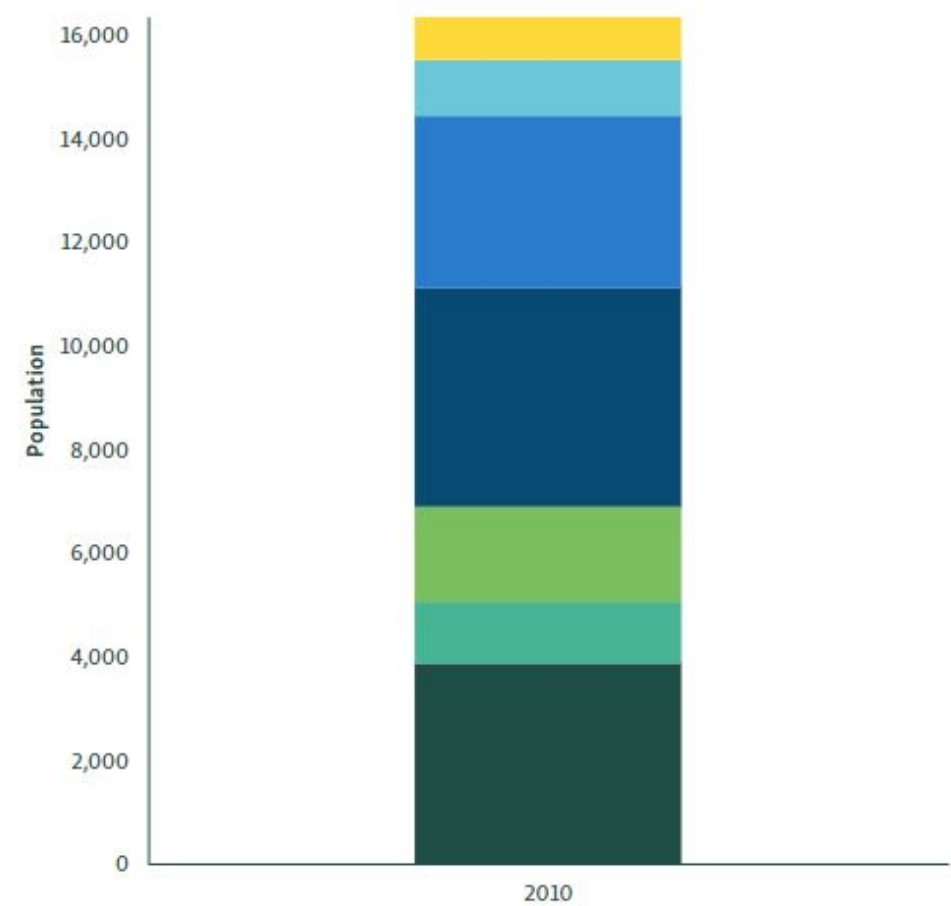
5-Year Estimates

- Non-hispanic White
- Non-hispanic Black or African American
- Non-hispanic Asian and Pacific Islander
- Non-hispanic Other
- Hispanic or Latino

Source: American Community Survey Years: 2012-2016 5-Year Estimates

Link to: [Race and Ethnicity Estimates \(Municipal\)](#)

Population by Age



Year

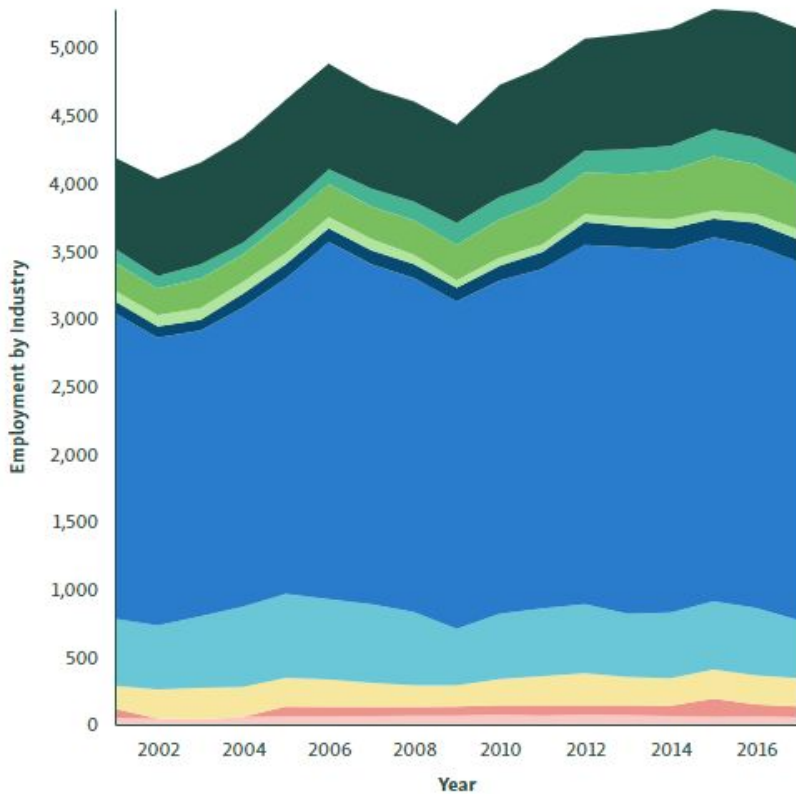
- Under 18
- 18-24
- 25-34
- 35-49
- 50-64
- 65-74
- 75 and over

Source: 2010 Census Years: 2010

Link to: [Population by Age \(Municipal\)](#)

Bellingham Data

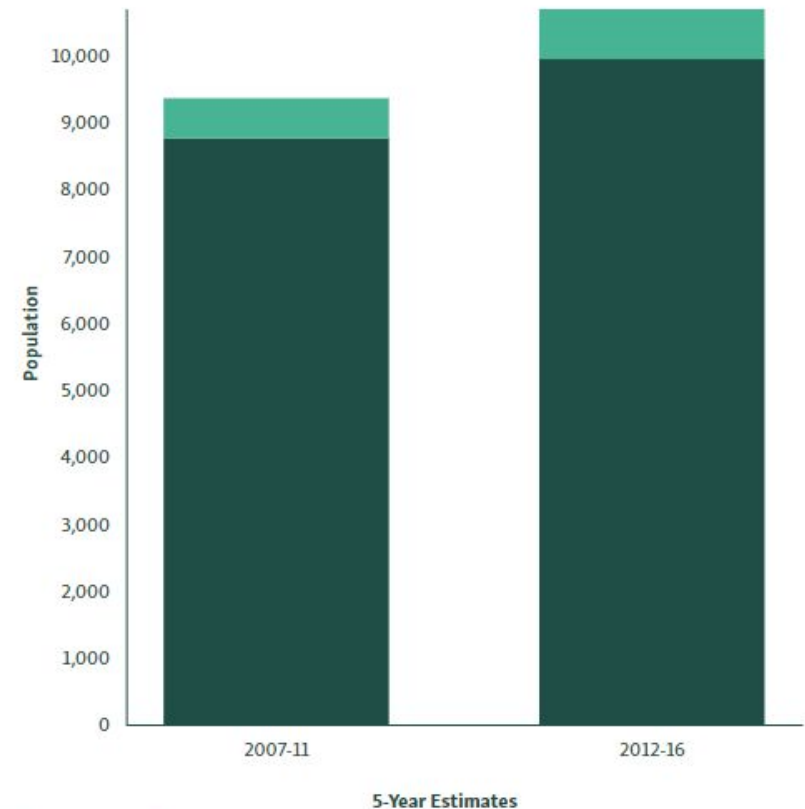
Employment by Industry



- Construction
- Information
- Other services (other than public administration)
- Public administration
- Agriculture, Forestry, Fishing, Hunting, and Mining
- Manufacturing
- Wholesale and Retail Trade
- Transportation, warehousing, and utilities
- Finance, Insurance, Real Estate, and Rental and Leasing
- Professional, technical, management, administrative, and waste management services
- Education, health, and social services
- Arts, entertainment, recreation, accommodation, and food services

Source: Executive Office of Labor and Workforce Development (EOLWD) Years: 2001-2016
Link to: [Occupational Employment and Wages by Industry \(NAICS\) \(MA\)](#)

Employment of Residents

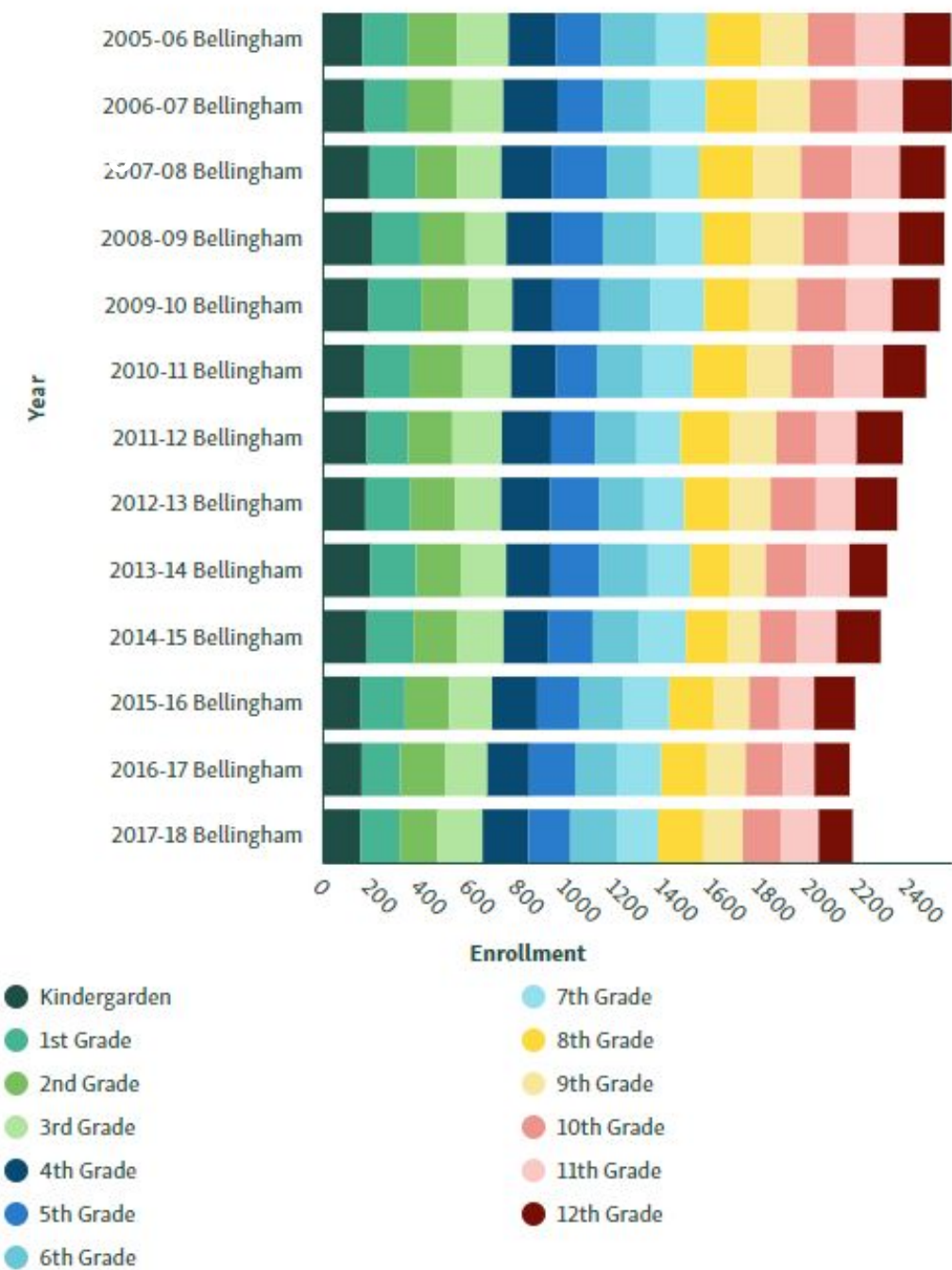


- Employed
- Unemployed

Source: American Community Survey Years: 2007-2011 and 2012-2016 5-Year Estimates
Link to: [Labor Force \(Municipal\)](#)

Bellingham Data

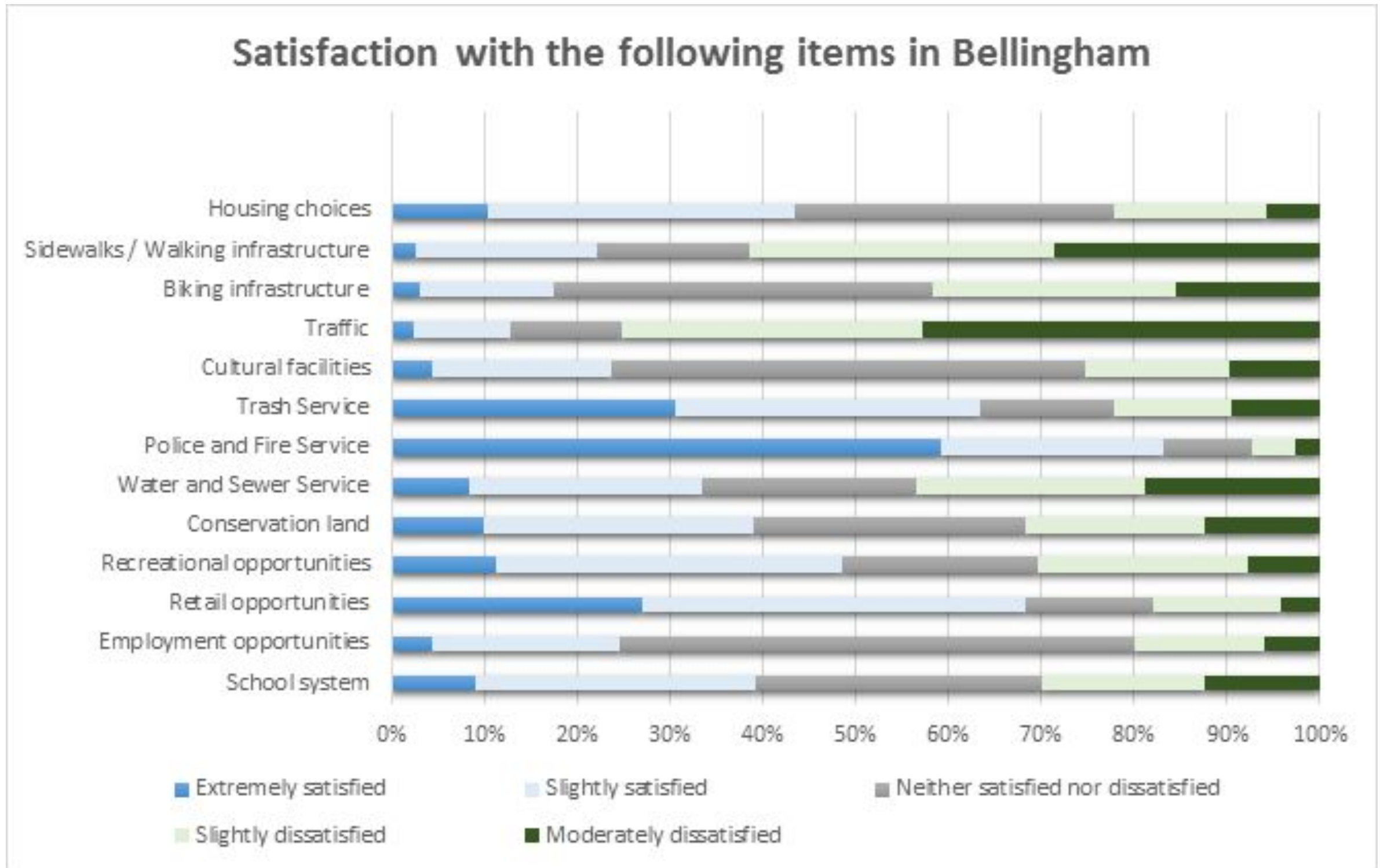
School Enrollment



Source: MA Department of Elementary and Secondary Education Years: 2007-2018

Link to: [Enrollment by School Year \(School Districts\)](#)

Preliminary Survey Data



The survey is still open! Take and share the survey today!



<https://mapc.ma/bellinghamsurvey>

We want to hear from you today! Please, visit the station and share your thoughts and ideas!

